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How to Recruit Riders for your Vanpool!

RideshareOnline.com

Visit www.RideshareOnline.com and log-in or sign-up for a free account—you can look for new riders to add to your group.
You may also contact existing vanpoolers who have a similar route as yours to see if they have a waiting list that you may contact.

Check in with You ETC!

Check in with your Employee
Transportation Coordinator
(ETC), commute services or
human resources—they may be
able to help spread the word to
co-workers who live by you.

Online/Social Media

Use Facebook, Craigslist, nextdoor.com, and other online social media to put the word out there that your van is actively recruiting riders.

• Get a Recruiting REWARD! If you, or anyone currently in the KC Metro Vanpool program, find a new rider for your vanpool, then you may qualify to earn a \$50 reward card.

Find a second or third person and earn another \$50 card for each recruit.

• Give a Ticket-to-Ride

Encourage new riders to <u>try your</u> <u>vanpool</u> for up to three days for free! They can try it and if they like it they can join your van.

• Try a Little Networking

Talk up your group to your friends, co-workers, neighbors—they may know someone who could join your group.

Post Riders Wanted Flyer

<u>Post a Riders Wanted flyer</u> at your work site or in your neighborhood.









